FUEL THE HOLIDAY

POWERED BY PRAIRIE FARMS

DESIGN A HOLIDAY MILK AD

Design a holiday ad for Prairie Farms Whole Milk that would make your whole school want to grab a carton at lunch. Sketch it out, write the headline, add the tagline. Make it something worth hanging in the lunchroom.

Headline: _____

Tagline: _____

Describe your visual: _____

_____

BUILD YOUR HOLIDAY PLAYLIST

(DAIRY EDITION)

Every holiday playlist needs the right tracks. Fill in the blanks to build yours – with a dairy twist.

Song 1: A holiday classic, but rename it using a dairy word.
(example: "Frosty the Milkman" or "All I Want for Christmas Is Calcium")

Your version: _____

Song 2: A pump-up song for someone who just crushed a workout and needs to refuel.

Your song: _____

Why it fits: _____

Song 3: The song that plays when you open the fridge and find a cold Prairie Farms Whole Milk waiting for you.

Your song: _____

HOLIDAY MYTH OR DAIRY FACT?

The holidays come with a lot of food opinions. These dairy facts are the real deal. Myth or fact – can you tell the difference?

1. Chocolate milk is just white milk with food coloring added.

- ☐ a. Myth
- ☐ b. Fact

2. Your body stops needing calcium after you're a kid.

- ☐ a. Myth
- ☐ b. Fact

3. A glass of milk has more protein than most holiday cookies.

- ☐ a. Myth
- ☐ b. Fact

4. Cold milk tastes better than warm milk.

- ☐ a. Myth
- ☐ b. Fact

FARMER OWNED Prairie Farms®

Return your sheet to the Food Service Director for the answers!